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CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence (along with any paper referred to as being attached or enclosed) is being submitted via the USPTO EFS Filing System on the date shown below to Mail Stop AF, Commissioner for Patents, P.O. Box 1450. Alexandria, Viriania 22313-1450.

| Date: | September 10, 2008 | /Kathleen Anderson / | |
|-------|--------------------|----------------------|--|
| | | Kathleen Anderson | |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Applicant(s): Matthew B. MacLaurin, et al. Examiner: Brandon Parker

Serial No: 10/801,799 Art Unit: 2174

Filing Date: March 16, 2004 Conf. No: 1907

Title: INTERACTIVE PREVIEW OF GROUP CONTENTS VIA AXIAL CONTROLLER

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REPLY TO FINAL OFFICE ACTION DATED JULY 14, 2008

Dear Sir:

Favorable reconsideration of the above-identified patent application is respectfully requested in view of the following comments.